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Male power grooming.

0.35 mm ...is what human hair grows every day

The S 50 (1), whose shaving foil manufacture represented a pioneering achievement of precision engineering, marked the launch in 1950 of this product line, that has remained very successful up to the present day. The sextant in the 1960s (2) was the first mass-produced article of the Braun design era to be brought onto the market. Since the 1970s, shavers have represented the company's core business. The success of this division is due among other reasons to the continuous sequence of innovations that Braun has introduced. A good example of this is shaving head optimization: in 1990, Braun introduced the Flex control (3), the first shaver on the market with two shaving foils and a pivoting head. The Flex integral in 1994 (4) featured an integrated hair trimmer to help shave longer hairs or hairs that grew sideways. Further shaver developments included the Clean&Charge cleaning system in 1999 (5) and the Series 7 in 2006 (6), featuring a high-frequency linear motor. Many technologies that were first developed for shavers were later introduced in other product categories, such as the hard-soft plastics technology (7), later used for toothbrushes, hand mixers, and hair dryers.
Electric shavers.

S 50 | 1950
Design: Max und Artur Braun

S 60 | 1960
Design: Gerd Alfred Müller

Sixtant SM 31 | 1962
Design: Gerd Alfred Müller, Hans Gugelot

Sixtant BN | 1967
Design: Richard Fischer

Intercontinental | 1972
Design: Florian Seiffert

Sixtant 8008 | 1973
Design: Dieter Rams, Florian Seiffert, Robert Oberheim

Micron | 1976
Design: Roland Ullmann

Micron plus universal | 1982
Design: Roland Ullmann

Micron vario 3 universal L | 1985
Design: Roland Ullmann

Micron vario 3 universal cc | 1988
Design: Roland Ullmann
Electric shavers.

- **Flex control 4550 universal | 1991**
  Design: Roland Ullmann

- **Pocket twist plus 375 | 1999**
  Design: Roland Ullmann

- **Flex integral 5550 universal | 1994**
  Design: Roland Ullmann

- **Syncro System 7570 CC | 1999**
  Design: Roland Ullmann

- **Flex XP 5612 | 2002**
  Design: Roland Ullmann

- **FreeGlider 6680 | 2002**
  Design: Roland Ullmann

- **Flex XP II 5775 | 2004**
  Design: Roland Ullmann

- **cruZer3 2865 | 2004**
  Design: Roland Ullmann, Oliver Grabes, David Wykes

- **Flex XP contour | 2005**
  Design: Till Winkler, Benjamin Wilson

- **Smart Control | 2005**
  Design: Till Winkler
Electric shavers.

Series 7 – Pulsonic 790 | 2006
Design: Roland Ullmann

Series 3 370 | 2008
Design: Roland Ullmann

Series 5 | 2012
Design: Braun Design

CoolTec | 2013
Design: Braun Design

Series 9 | 2014
Design: Braun Design
Beard and hair trimmers.

- **Exact universal | 1986**  
  Design: Roland Ullmann

- **EP 100 | 1999**  
  Design: Björn Kling, Roland Ullmann

- **HC 50 | 2001**  
  Design: Björn Kling

- **BodycruZer | 2008**  
  Design: Björn Kling, Benjamin Wilson

- **cruZer 6 beard&head | 2011**  
  Design: Braun Design

- **Series 5, hair clipper | 2013**  
  Design: Braun Design
In 1988, Braun acquired the French company Silk-épil and launched its epilator business, today one of the company’s core and growth segments. Developments here focused on enhanced efficiency with optimized rollers and a greater number of tweezers, and also on improving comfort with flexible heads and massage elements.

The epilator is Braun’s most “feminine” product. The products are characterized by soft, organic forms with user elements often in accent colors, emphasizing their cosmetic aspects, while at the same time conveying value and technical expertise.
Silk-épil epilators.

Silk-épil SuperSoft | 2000
Design: Peter Schneider, Jürgen Greubel

Silk-épil EverSoft | 2002
Design: Peter Schneider, Jürgen Greubel, Cornelia Seifert

Silk-épil SoftPerfection | 2004
P. Schneider, J. Greubel, Cornelia Seifert, Björn Kling

Silk-épil Xelle | 2005
Design: Björn Kling

Silk-épil 7 Dual Epilator | 2011
Design: Braun Design

Silk-épil 1 | 2011
Design: Braun Design

Silk-épil 3 | 2012
Design: Braun Design

Silk-épil 5 | 2012
Design: Braun Design

Silk-épil 7 SkinSpa | 2013
Design: Braun Design

Silk-épil EE 1 | 1989
Design: Serge Brun

Silk-épil cosmetic | 1993
Design: Peter Schneider, Peter Eckart

Silk-épil select | 1995
Design: Peter Schneider

Silk-épil Xpressive | 2008
Design: Björn Kling
Bikini styler, IPL hair removal & lady shavers.

- **ladyshaver** | 1971
  Design: Florian Seiffert
- **BL 12** | 1972
  Design: Florian Seiffert
- **lady braun elegance 2** | 1985
  Design: Roland Ullmann
- **lady braun style** | 1988
  Design: Roland Ullmann
- **Silk-épil bikini styler** | 2005
  Design: Björn Kling
- **Silk & Soft BodyShave** | 2005
  Design: Björn Kling
- **Gillette Venus Naked Skin** with IPL technology | 2012
  Designed by Braun

**Core category products**

Braun in depth

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Hair dryers have long been closely associated with the Braun brand. As early as the 1960s, Braun pioneered relevant technology, and 1978, with the PGC 1000 (1), it succeeded in creating a new innovative model: a compact and efficient hair dryer with an angled grip that was suitable for traveling. The hair care division has always maintained close links with the latest trends in hair styling. Accordingly, it has created hair straighteners, curlers, and hair dryer attachments to achieve smoother hair, create greater volume, or form curls. One of the latest hair care innovations is the Satin Hair Brush featuring static-reducing ion technology (2).
Hair dryer.
Styler.

- **DLS 10 | 1975**
  Design: Heinz Ullrich Haase

- **RS 60/65 | 1977**
  Design: Heinz Ullrich Haase

- **GC 2 | 1982**
  Design: Robert Oberheim

- **FZ 10 | 1990**
  Design: Robert Oberheim

- **BS 1 | 1998**
  Design: Cornelia Seifert

- **AS 1000 | 2000**
  Design: Robert Oberheim, Cornelia Seifert

- **SB 1 | 2010**
  Design: Christine Hielscher, Duy Phong Vu

- **ES 1 | 2005**
  Design: Duy Phong Vu

- **ES 2 | 2006**
  Design: Duy Phong Vu

- **SensoCare Styler | 2012**
  Design: Braun Design
Licensed categories.
Licensing & partnership categories.

**Oral Care**
Electric toothbrushes and dental centers, manual toothbrushes

**Household (Home Small Appliances) with De’Longhi SpA**
Hand blenders, blenders, kitchen machines, juicers, citrus juicers, coffeemaker, kettles, toasters, steam irons, hand mixers, meat mincers and food steamer

**Clocks and watches with Zeon Ltd.**
Alarm clocks, projection clocks, clock radios, wall clocks, wrist-watches and pocket calculators

**Health & Wellness with KAZ Inc.**
Infrared ear thermometers, blood pressure monitors
1,651,043,566 replacement brushes were produced by June 30, 2011, Braun and Oral-B

Electric oral care
Braun launched its first oral care product in 1963 with the mayadent (1) electric toothbrush, and from the late 70’s steadily expanded the business. The extraordinary commercial success of the division began with the introduction of the D5 Plak Control in 1991 (2). The rotating and oscillating movement of the small round brush head was a revolution, replacing older systems, which still simulated the motions of a manual brush. In terms of engineering, the brush head posed a huge challenge, with early prototypes lasting only a few minutes. It took one year to find a solution to this problem, and suitable materials that would stand up to the aggressive chemistry and the abrasive textures of many toothpastes. Today, both electric toothbrushes and manual toothbrushes are sold under the Oral-B brand name.

Manual toothbrushes
The cooperation between Braun and Oral-B began at the end of the 1980s when the Oral-B Plus manual toothbrush (3) was redesigned by the Braun Design department. The Oral-B Plus is still produced today in a virtually unchanged design, and posts sales of well over one billion units. Almost all Oral-B manual toothbrushes were subsequently designed by Braun. Since 2000, technical development has also been based in Kronberg, Germany.
Electric oral care.

- maya dent | 1963
  Design: Willi Zimmermann

- d 1 | 1978
  Design: Robert Oberheim
  Reinhold Weiss

- md 2 | 1980
  Design: Robert Oberheim

- OC 3 | 1984
  Design: Peter Hartwein

- D 5 Plak Control | 1991
  Design: Peter Hartwein

- OC 5545 | 1991
  Design: Peter Hartwein

- D 7 | 1994
  Design: Peter Hartwein

- ID 2 | 1996
  Design: Peter Hartwein
Electric oral care.

OC 15 | 1999
Design: Peter Hartwein

D 10 | 2000
Design: Peter Hartwein, Till Winkler

D 17 | 2001
Design: Björn Kling, Duy Phong Vu

Oral-B Sonic Complete | 2004
Design: Duy Phong Vu

Oral-B Professional Care 3000 | 2009
Design: Duy Phong Vu

Oral-B PRO 4000 mit TriZone 1000 | 2012
Design: Braun Design

Oral-B PRO 7000 black edition | 2013
Design: Braun Design
Manual toothbrushes.

- Oral-B Plus | 1987
  Design: Peter Schneider, Dieter Rams

- Oral-B Interdental | 1987
  Design: Peter Schneider, Jürgen Greubel, Dieter Rams

- Oral-B Advantage | 1994
  Design: Peter Schneider, Jürgen Greubel, Dieter Rams

- Oral-B Cross Action | 1996
  Design: Peter Schneider, Jürgen Greubel

- Oral-B Advantage Next Generation | 2003
  Design: Björn Kling

- Oral-B Cross Action Power | 2003
  Design: Till Winkler

- Oral-B Advantage Artica | 2004
  Design: Björn Kling

- Oral-B Pro-Flex | 2011
  Design: Braun Design

- Oral-B Complete 5 Way Clean | 2012
  Design: Braun Design
Procter & Gamble takeover Gillette in 2005 makes Braun one of twenty-four global brands of the largest consumer-product group in the world. P&G transfers the rights to the Braun brand in the area household appliances to De’Longhi S.p.A. in 2012. Along with the corresponding patents and production facilities, De’Longhi acquires a large part of Braun’s employees, thereby ensuring that Braun household appliances will continue to offer distinctive design, technological innovation and reliable quality far into the future.
Blenders, kitchen machines and juicers.
Zeon is the licensed manufacturer and distributor of Braun watches and clocks. Founded in London in 1979, Zeon offers expertise in innovative design, manufacturing and distribution worldwide. The company is one of the largest watch manufacturers and distributors in the UK and a major force in the international market. Zeon’s team of in-house design and production experts ensure that each watch and clock embodies Braun’s ethos of highly functional, clean design. Braun Time is designed in line with the Braun aesthetic and products in the range win a number of design awards each year.
Pocket calculators, alarm clocks & watches.

- **BNC 008/09/10 alarm clocks | 2011**
  Design: Braun Design

- **BNC013 weather station | 2013**
  Design: Braun Design

- **BNC015-RC projection alarm clock | 2013**
  Design: Braun Design

- **BNC014 wall clock | 2012**
  Design: Braun Design & Zeon Ltd.

- **BN0035 | 2011**
  Design: Braun Design

- **BN0117 | 2011**
  Design: Braun Design

- **BN0106 | 2011**
  Design: Braun Design & Studio Hannes Wettstein

- **BN0095 | 2012**
  Design: Braun Design & Studio Hannes Wettstein

- **BN0171 | 2014**
  Design: Braun Design
A world leader in high quality healthcare and home environment products, Kaz is a state of the art, dynamically-managed, global leader in healthcare devices, home comfort and water filtration products that operates in over 65 countries on six continents with a brand portfolio that includes PUR, Vicks, Honeywell, Braun, SoftHeat, Smart Temp and more. In 2006, Kaz acquired Braun’s thermometer and blood pressure monitoring business to become the worldwide thermometer leader. Braun Health & Wellness products help you quickly and conveniently monitor your health, and that of your family. They are designed to deliver precise, reliable results you can fully trust. The Thermoscan Ear Thermometer is manufactured by Kaz USA, Inc. under a license to the Braun trademark.
Blood pressure monitors & thermometers.

- **BP4100 VitalScan 5 | 2011**
  Design: Kaz Design Team

- **BP 6000 ExactFit 3 | 2013**
  Design: Kaz Design Team

- **BP 2000 VitalScan 1 | 2014**
  Design: Kaz Design Team

- **Forehead Thermometer | 2013**
  Design: Kaz Design Team

- **No touch + forehead | 2014**
  Design: Kaz Design Team

- **PRT 2000 | 2014**
  Design: Kaz Design Team

- **IRT 6520 | 2014**
  Design: Kaz Design Team
Historical categories.
History categories.

**Lighters & flashlights**
- Flash units, Nizo film cameras, film projectors, film accessories, slide projectors, photo cameras, film lights

**Photography & film**
- Flash units, Nizo film cameras, film projectors, film accessories, slide projectors, photo cameras, film lights

**Entertainment electronics**
- Tabletop radios, transistor and portable radios, radio-phonograph combinations, compact systems with record players, music cabinets, hi-fi systems and components, record players, reel-to-reel tape recorders, cassette recorders and CD players, television sets, system cabinets, headphones

**Clocks and watches**
- Desktop and alarm clocks, clock radios, wall clocks, wristwatches and pocket calculators

**Infrared ear thermometers & blood pressure monitors**

**Household**
- (Home Small Appliances)
  - Hand blenders, kitchen machines, juicers, coffee machines, kettles, toasters, steam irons, hand mixer, citrus presses, grills, electric skillets, hotplates, universal slicers, steamers, electric knives, tabletop dishwashers, clothes dryers, freezers, heaters, tabletop heaters, air filters, espresso machines, coffee grinders
In addition to pocket flashlights, the most celebrated of which is undoubtedly the 40-year-old manulux flashlight (1) developed by Max Braun, a range of table, stick, and pocket lighters were also developed. The first innovative product in the range was the TFG 1 permanent table lighter (2) in 1966, its electromagnetic igniter having no parts susceptible to wear and tear. In 1971, Braun introduced its first pocket lighter (3), and acquired Köllisch AG in Nuremberg, the manufacturer of Consul lighters. The lighters were characterized by their clarity of design and their formal reduction to geometric base bodies, making them look anything but trivial. This was helped by the choice of material, surface structures, and, most of all, the details of the form. At the start of the 1980s, Braun discontinued production of lighters.
Cigarette lighters.

- **TFG 1 | 1966**
  Design: Reinhold Weiss

- **F 1 mactron | 1971**
  Design: Dieter Rams

- **mach 2 | 1971**
  Design: Dieter Rams, Florian Seiffert

- **weekend | 1974**
  Design: Dieter Rams

- **dymatic | 1980**
  Design: Dieter Rams

- **T 2 / TFG 2 cylindric | 1968**
  Design: Dieter Rams

- **T 3 domino | 1970**
  Design: Dieter Rams

- **variabel | 1981**
  Design: Dieter Rams
Pocket flashlights.

**manulux | 1938**
Braun factory design

**manulux DT 1 | 1964**
Design: Hans Gugelot, Hans Sukopp

**manulux NC | 1970**
Design: Reinhold Weiss, Dieter Rams
With the development of the handy Hobby Standard electronic flash (1) in the early 1950s, Braun established its highly successful film and photo division. As well as flash units, the product range included film cameras, film and slide projectors, and cameras. In 1963, Braun acquired the Munich based company Niezoldi & Krämer, a manufacturer of high-quality, narrow-gauge film cameras. The Nizo S 8 (2) became the prototype of the classic modern narrow-gauge film camera. Its basic design remained unchanged right up to the final model, the integral (1981) (3). In 1981, the film and photographic division was sold to Robert Bosch GmbH.
Flash units.

Hobby de Luxe | 1952
Braun factory design

EF 1 hobby standard | 1958
Design: Dieter Rams

F 60 hobby | 1959
Design: Dieter Rams

F 21 hobby | 1962
Design: Dieter Rams

F 100 hobby | 1966
Design: Dieter Rams

F 022 vario computer | 1972
Design: Robert Oberheim

380 BVC vario computer | 1976
Design: Robert Oberheim

F 1000 | 1966
Designer: Dieter Rams
Film & slide projectors.

- **PA 1 | 1956**
  Design: Dieter Rams

- **D 6 | 1963**
  Design: Dieter Rams

- **D 25 | 1966**
  Design: Robert Oberheim

- **D 300 | 1970**
  Design: Robert Oberheim

- **100 Visacoustic stereo | 1976**
  Design: Peter Hartwein

- **Tandem | 1974**
  Design: Peter Hartwein
Nizo photo & film cameras.

- **Nizo 1000** | 1968
  Design: Robert Oberheim

- **EA 1** | 1964
  Design: Dieter Rams, Richard Fischer

- **S 56** | 1968
  Design: Robert Oberheim

- **2056 sound** | 1976
  Design: Peter Schneider

- **Integral 7** | 1979
  Design: Peter Schneider
In 1996, Braun acquired the U.S. company ThermoScan, the leading manufacturer of infrared thermometers. This was the start of the personal diagnostic appliances product group. Today, infrared ear thermometers and blood pressure meters are licensed products marketed under the Braun brand name.
Blood pressure monitors & infrared ear thermometers.

- **BP 2510 | 2000**
  Design: Dietrich Lubs

- **BP 1650 | 2002**
  Design: Peter Hartwein

- **BP 3560 | 2005**
  Design: Peter Hartwein

- **IRT Pro 3000 | 1999**
  Design: Björn Kling, Dietrich Lubs, Till Winkler

- **IRT 2000 | 2001**
  Design: Duy Phong Vu

- **IRT Pro 4000 | 2004**
  Design: Jürgen Greubel, Ludwig Littmann

- **PRT 1000 | 2005**
  Design: Duy Phong Vu
Entertainment electronics.

This product group initially included radio and audio equipment, then later hi-fi equipment, loudspeakers, and TVs. With the SK 4 in 1956 (1), Braun ushered in a revolution in radio design, signaling an end to the previous bulky, furniture-style equipment. Some of the innovative product design principles that would influence future styles included the geometric basic form, and the purist arrangement principles, as well as the system and module concept of later hi-fi equipment. As early as the 1960s, Braun had established itself as a leading brand for entertainment electronics. Thanks to their superior technology and design, Braun audio and hi-fi equipment were among the most sought-after products in this market segment. The price for the studio 1000 system (2) at the time was equivalent to the value of a mid-range automobile. The further development of Braun’s product design illustrates how Braun has remained faithful to its functional and esthetically reduced design principles, while at the same time producing modern and futuristic designs. Even thirty years later, the atelier system (3) still looks extremely modern. In 1990, after almost six decades, Braun exited this product segment with its “Last Edition” model.
Entertainment electronics.

- **Radio-phono-combination | 1930s**
  - Braun factory design

- **BKS 36 | 1936**
  - Portable radio
  - Braun factory design

- **Phono-Super 639 | 1937**
  - Braun factory design

- **Super 560 | 1950**
  - Braun factory design

- **combi | 1955**
  - Radio-phonograph combi
  - Design: Wilhelm Wagenfeld

- **G 11 | 1955**
  - Tabletop radio
  - Design: Hans Gugelot

- **SK 1 | 1955**
  - Tabletop radio
  - Design: Artur Braun, Fritz Eichler

- **Exporter 2 | 1956**
  - Portable radio
  - Design: HfG Ulm, Dieter Rams

- **PK-G 4 | 1956**
  - Music cabinet
  - Design: Hans Gugelot

- **SK 4 | 1956**
  - Radio-phonograph combination
  - Design: Hans Gugelot, Dieter Rams
Entertainment electronics.

- Studio 1 | 1957
  Compact system with record player
  Design: H. Gugelot, H. Lindinger

- G 12 V | 1957
  Record player
  Design: Hans Gugelot, Wilhelm Wagenfeld

- T 3 | 1958
  Portable transistor radio
  Design: HfG Ulm, Dieter Rams

- PC 3-SV | 1959
  Record player
  Design: Wilhelm Wagenfeld, Dieter Rams, Gerd Alfred Müller

- Atelier 1 RC81 | 1959
  Compact system with record player
  Design: Dieter Rams

- Studio 2 | 1959
  CV 11, CE 11, CS 11
  Modular system
  Design: Dieter Rams

- TP 1 | 1959
  Portable transistor radio-phonograph
  Design: Dieter Rams

- T 22 | 1960
  Portable radio
  Design: Dieter Rams

- RCS 9 | 1961
  Control unit
  Design: Dieter Rams

- T 52 | 1961
  Portable radio
  Design: Dieter Rams
Entertainment electronics.

RT 20 | 1961
Tabletop radio
Design: Dieter Rams

PS 2 | 1963
Record player
Design: Dieter Rams

T 1000 | 1963
Portable radio
Design: Dieter Rams

audio 2 | 1964
Compact system
Design: Dieter Rams

studio 1000 | 1967/68
CSV 500, PS 500, Hi-fi system
Design: Dieter Rams

TG 1000 | 1970
Reel-to-reel tape recorder
Design: Dieter Rams

audio 308 | 1973
Compact system with record player
Design: Dieter Rams

integral studio system
1978 | PC 1, RS 1
Design: Dieter Rams, Peter Hartwein

atelier
1982 | A 2, C 2, T 2,
1984 | P4
Design: Peter Hartwein
Television sets.

HF 1 | 1958  
Design: Herbert Hirche

FS 80 | 1964  
Design: Dieter Rams

TV 3/Subwoofer/LS 40 | 1986  
Design: Peter Hartwein
Speaker units.

- **L1 | 1957**
  Design: Dieter Rams

- **LE 1 | 1959**
  Design: Dieter Rams

- **L 2 | 1958**
  Design: Dieter Rams

- **L 01 | 1959**
  Design: Dieter Rams

- **L 710 | 1969**
  Design: Dieter Rams

- **L 810 | 1969**
  Design: Dieter Rams

- **L 2000 | 1976**
  Design: Dieter Rams

- **LS 150 PA | 1983**
  Design: Peter Hartwein

- **L 260 | 1972**
  Design: Dieter Rams
The clock product line began in 1971 with the phase 1 tabletop alarm clock (1), and later expanded to include alarm clocks, wall clocks, and wristwatches. In 1976, the first pocket calculator, the ET 33 (2), was launched; to this day, it is regarded as a particularly successful product in terms of ergonomics and design. Its convex buttons were a world first. The design of the successor device, the ET 44 (3), inspired Apple 30 years later when it was developing the iPhone. Nowadays, clocks and alarm clocks are licensed products, and are being relaunched with new designs.
Pocket calculators.

- ET 11 | 1975
  Design: D. Rams, D. Lubs

- ET 22 | 1976
  Design: D. Rams, D. Lubs, L. Littmann

- ET 33 | 1977
  Design: D. Rams, D. Lubs, L. Littmann

- ET 44 | 1978
  Design: D. Rams, D. Lubs

- ET 66 | 1987
  Design: D. Rams, D. Lubs

- ETS 77 | 1987
  Design: D. Rams, D. Lubs, L. Littmann

- ST 1 | 1987
  Design: D. Lubs

- ET 88 | 1991
  Design: D. Lubs
Clock radios, desktop & alarm clocks.

- **AB 312 | 1985**
  Design: Dietrich Lubs

- **ABR 21 | 1978**
  Design: Dietrich Lubs

- **AB 65 Quadrondo | 2005**
  Design: Ludwig Littmann

- **DB 10 | 1991**
  Design: Dietrich Lubs

- **ABR 313 | 1990**
  Design: Dietrich Lubs

- **AB 30 vs | 1984**
  Design: Dietrich Lubs

- **AB 20 | 1975**
  Design: Dieter Rams, Dietrich Lubs

- **AB 1 | 1987**
  Design: Dietrich Lubs

- **DN 40 | 1976**
  Design: Dieter Rams, Dietrich Lubs

- **DN 50 | 1979**
  Design: Ludwig Littmann

- **AB 312 | 1985**
  Design: Dietrich Lubs

- **ABR 313 | 1990**
  Design: Dietrich Lubs

- **AB 20 | 1975**
  Design: Dieter Rams, Dietrich Lubs
Wall clocks & wristwatches.

- AW 10 | 1989
  Design: Dietrich Lubs

- AW 50 | 1992
  Design: Dietrich Lubs

- AW 60 T | 1995
  Design: Dietrich Lubs

- AW 22 | 2003
  Design: Peter Hartwein

- AW 24 | 2003
  Design: Peter Hartwein

- ABW 41 domodisque | 1981
  Design: Dietrich Lubs

- ABK 30 | 1982
  Design: Dietrich Lubs

- DW 20 | 1977
  Design: Dieter Rams, Dietrich Lubs

- DW 30 | 1978
  Design: Dieter Rams, Dietrich Lubs
Household appliances.

beating, mixing, grinding, chopping, extracting, toasting, kneading, blending, brewing, boiling, warming, slicing, shredding, grating, ironing ... done!

Braun launched its line of household appliances in 1950 with the Multimix kitchen blender (1), constructed by company founder Max Braun himself. Over the next few decades, the business expanded to include a full range of household appliances such as blenders, coffee machines, irons, juicers, hand blenders, and handheld mixers. From the start, the main focus was on small kitchen appliances. Even today, the KM 3/31 kitchen blender (2) (1957), which was manufactured in a virtually unchanged design until 1993, and was one of the most durable industrial products ever, and the Aromaster KF 40 coffee machine (3), a bestseller from the 1980s, are considered archetypes of their product categories. Over time, the importance of household appliances has shifted from being simply kitchen aids for the housewife to becoming lifestyle products. The core business today includes hand blenders, which allow food to be prepared in small quantities, and also juicers and coffee machines, because they satisfy the need for enjoyable, healthy food.
Kitchen machines, blenders and juicers.

- **Multimix | 1950**
  - Braun factory design

- **M 2 | 1955**
  - Braun factory design

- **MP 2 | 1955**
  - Braun factory design

- **KM 3 | 1957**
  - Design: Gerd Alfred Müller

- **MX 32 | 1962**
  - Design: Gerd Alfred Müller

- **KM 32 | 1964**
  - Design: Gerd Alfred Müller, Robert Oberheim

- **MP 32 | 1965**
  - Design: Gerd Alfred Müller

- **ZK 1 | 1979**
  - Design: Hartwig Kahlcke
Kitchen machines, blenders and juicers.

- **MP 50 | 1970**
  Design: Jürgen Greubel

- **MPZ 2 | 1972**
  Design: Dieter Rams, Jürgen Greubel

- **MPZ 4 | 1982**
  Design: Ludwig Littmann

- **UK 20 | 1984**
  Design: Hartwig Kahlcke

- **MP 75 | 1990**
  Design: Ludwig Littmann

- **Multiquick 7 Juicer | 2011**
  Design: Braun Design
Handmixer and hand blenders.

- **M 1 | 1960**  
  Design: Gerd Alfred Müller

- **M 12 | 1963**  
  Design: Gerd Alfred Müller, Reinhold Weiss

- **MR 6 | 1981**  
  Design: Ludwig Littmann

- **MR 300 | 1987**  
  Design: Ludwig Littmann

- **MR 500 | 1995**  
  Design: Ludwig Littmann

- **MR 5000 | 2001**  
  Design: Ludwig Littmann

- **Multiquick 5, MQ 500 | 2013**  
  Design: Braun Design

- **Multiquick 7, MQ 700 | 2013**  
  Design: Braun Design
Tabletop blowers, clothes dryers, heaters & steam irons.
Coffee machines, espresso machines, coffee grinders.

KF 20 | 1972
Design: Florian Seiffert

KF 40 | 1984
Design: Hartwig Kahlcke

KF 550 | 2002
Design: Björn Kling

E 400 T | 1991
Design: Ludwig Littmann

KMM 1 | 1965
Design: Reinhold Weiss

KSM 1 | 1967
Design: Reinhold Weiss

KMM 2 | 1969
Design: Dieter Rams

KMM 30 | 1994
Design: Ludwig Littmann, Jürgen Greubel
Metal series:
Toasters, water kettles, grills & coffee machines.

HT 2 | 1963
Design: Reinhold Weiss

HE 1 | 1961
Design: Reinhold Weiss

HG 1 | 1962
Design: Reinhold Weiss

HT 600 | 2004
Design: Ludwig Littmann

WK 600 | 2004
Design: Ludwig Littmann, Jürgen Greubel

KF 600 | 2004
Design: Björn Kling
Hopefully this megabrand toolkit helps to get a better understanding about Braun. All content is usable and can be assumed. If you need any content files or have any questions please contact:

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